



# MARKA WELL

LEATHER JACKET & APPAREL PRODUCTION  
SOURCING











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# MARKAWELL



# YOUR PRODUCTION PARTNER IN TURKEY

WOULD YOU LIKE TO **PRODUCE YOUR OWN FASHION LABEL**  
OR AS A PRODUCTION COMPANY,  
**ARE YOU LOOKING FOR PARTNER**  
AT THE POINT OF MANUFACTURE?

THEN **WE SHOULD** GET TO KNOW  
EACH OTHER **RIGHT NOW!**





Founded in Turkey in 2014, Markawell is a disruptive and reliable outsourcing garment producer. Our goal is simple, to serve and help independent fashion brands, large retail companies as well as e-commerce retailers in the manufacturing of their products. We handle all of steps in your supply chain, becoming your one stop shop for all things fashion. Above all our dedication to our customer's satisfaction pushes us to look after each project uniquely and as a partnership where quality meets perfection. We are determined to provide each customer with a unique fashion strategy to is right for them knowing that one size fits all solutions rarely work. We focus on this flexibility in all the steps of our supply chain, by pairing each new fashion trend with your own creative ideas we are sure to offer the ideal solution for your fashion line to be. We are sure to have just the right concept for you as well! We proudly support fashion start ups, small brands, SMEs and emerging designers from all over the world.

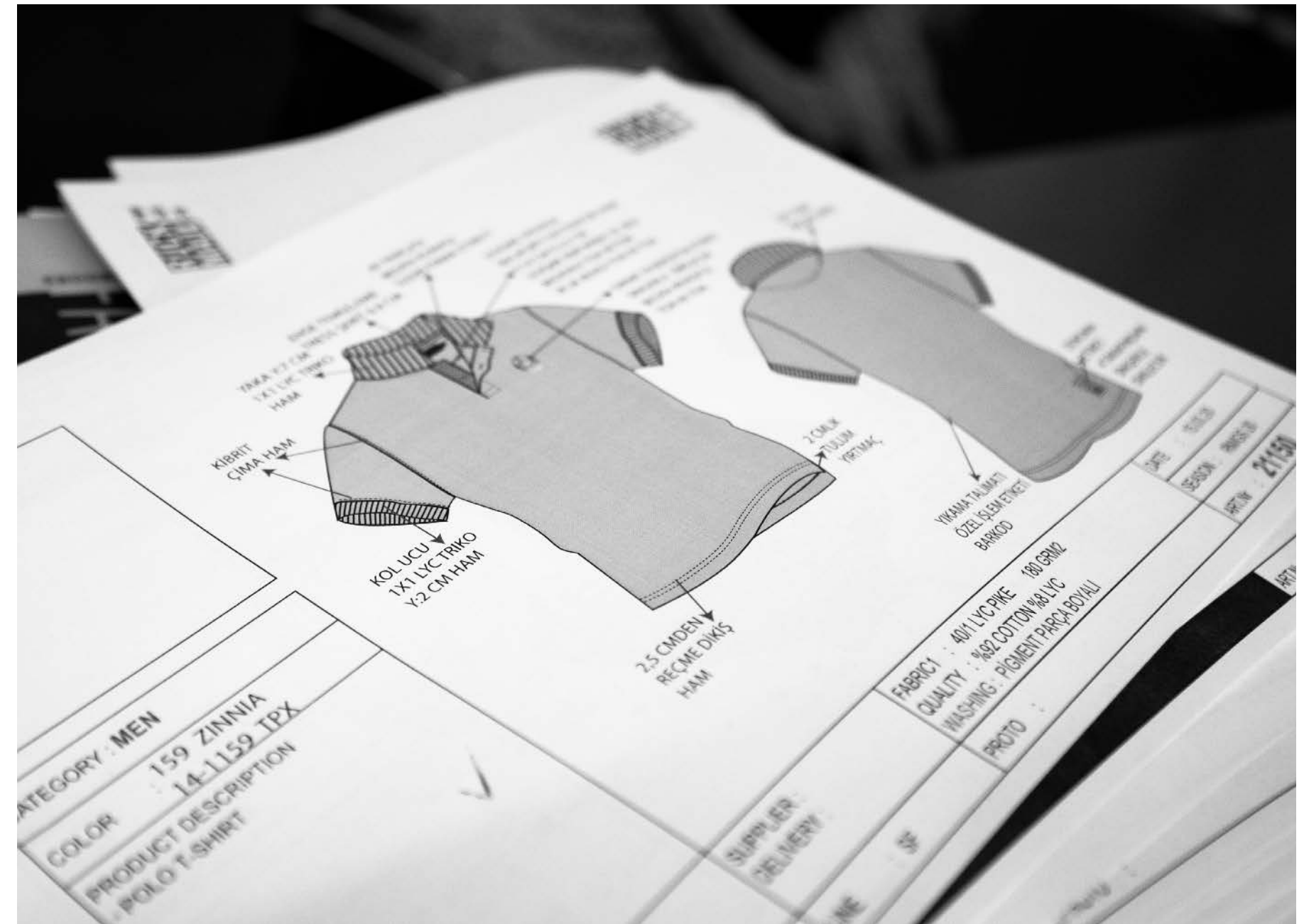
We work with worldwide stakeholders to maintain a perfect cut construction, because we are determined to optimize our cut samples according to the geographical anatomy of the end users. We are guided by the special anatomical specifications for men and women in the EU, as well as Asia, Russia and the USA. We believe that we live in a world where anyone with a creative idea and an internet connection is able to start an iconic fashion label with us!



# INNOVATIVE **DESIGNS** MADE **IN-HOUSE**

OUR DESIGNERS NOT ONLY LOVE FASHION, BUT ALSO THEY SET TRENDS!

For this purpose, they always keep the pulse of time, travel around the world for getting inspired again, then try and apply everything possible and impossible with our Head of Production. A close collaboration with our manufacturers is a prerequisite for our successful collections and label development. The design of our collections always follows exactly the desired fashion styles, patterns and ideas of our customers.



# FLEXIBLE **&** SOLUTION **ORIENTED**

The Markawell team always works solution – oriented ready to exactly work out just the right strategy for every customer and also a flexible work is particularly important for us. From the very beginning we focus on this flexibility and by this we are guided every day anew. Together we are looking for the ideal solution in the team and we always complement each other with new impulses and creative ideas. You can also benefit from our creative work - we are sure to have just the right concept for you as well!





# CUT

# CONSTRUCTION

**WE MAKE GREAT VALUE ON IDEAL CUTTING!**

We work with specialized research institutions around the world to maintain a perfect cut construction. Because we can only start the production by constantly adapting and optimizing the cut samples according to the geographical anatomy of the end users. For this purpose, we are guided by special anatomical specifications for men and women in the EU as well as in the USA, Russia and Asia.





# IDEAL

# COMBINATION

**MATERIAL, CRAFT, TECHNOLOGY, DEVELOPMENT...**

Every product is developed and tested in-house. A great passion for fashion, experience and a wealth of know-how is necessary to prepare products for the demands of our time. The selection of materials for manufacture is carried out under strict internal controls. And of course, we comply with current certificates, international standards, specifications and DIN norms.





# DIVERSE **+** **CUSTOMER** BASE

One thing is certain: our customer base is just as diverse as the textile product itself. Our customers include young designers, young brands and up-and-coming trendsetters, as well as all who want to be a part of them. Medium-sized (family) companies, experienced Global players and renowned fashion labels are also among our customers. In short, we have an open ear for the most diverse customers and try to work on their concerns as goal and solution-oriented as possible.



# **PROFESSIONAL** SERVICE

Honesty, success, loyalty and discipline as well as respect for our work and our customers - these are the principles that the MarkaWell family orientes to. In this case it doesn't matter how big the order of our customer is: each request, every order and every customer is treated with the same esteem and you can always depend on an outstanding customer service. We always put you and your needs at first!



# WHAT ARE WE DOING DIFFERENTLY ?

Nothing in realty, but a lot.

With more than 15 years of experience in the production and manufacture of textile and leather clothing, the close contact and constant exchange with our manufacturers, we know them so well that on the one hand we influence, control and optimize the manufacture and on the other hand we carry out the entire process required to deliver the orders to our customers in a safe and effective way.





# OUR SERVICES



CREATE YOUR **INDIVIDUAL**  
**COLLECTION WITH US**

We have 3 custom-made options for you:

- 1. Fully Custom:** Manufacturing your product based on your design, style or sample.
- 2. Semi Custom:** Choose the product you want from our MW Basics capsule collection and customize it according to your request and style.
- 3. Free Design:** If you don't have any design or idea, our construction and design team will design your wishes and styles only for you.





# PHOTOSHOOTING

## IN - HOUSE

If you want, our Photo and Graphic Design department can make a Professional photo shooting of your products with models or on hollow man mannequin in our own studio. You can easily use your high-quality photos taken with our best equipped studio on multi-channel platforms, online sales and catalogs.



GILMAN ONE  
20/21 COLLECTION  
SHOOTING DAY



# WAREHOUSE+ LOGISTICS



## PACKAGING

In the clothing manufacturing world, we understand that the devil is in the details. All items are steam ironed, neatly folded, packed individually into poly bags and boxed before shipping to the final destination.





# EXPRESS DELIVERY WITHOUT ANY HIDDEN COSTS

We are working with UPS-DHL and FEDEX Express which are the best couriers in the world. We deliver within 2-3 business days from door to door without any hidden costs. We pay all shipping and customs costs for you. You pay only the import sales tax in your country.





**20+**

Manufacturers in compliance with INTL Standards

**6**

Supported languages EN-DE-RU-IT-AZ-TR

**1M+**

Produced items till today

**3**

days express delivery from door to door

**100%**

Open ear for your ideas and wishes

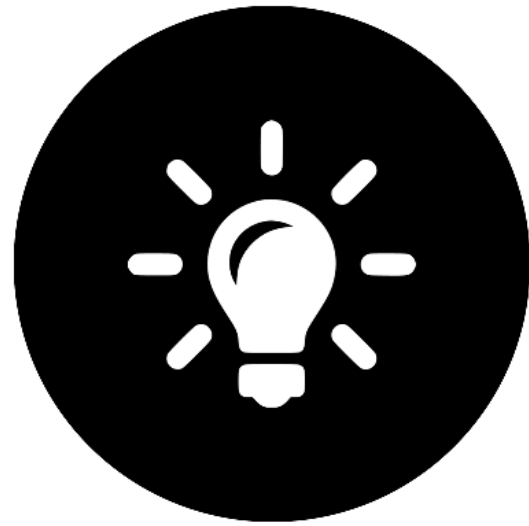


A photograph of a clothing store interior. In the foreground, a metal rack is filled with a variety of shirts in different colors and styles, including blue, grey, and patterned shirts. In the background, a wall is decorated with nautical-themed items, including several colorful signal flags (red, white, blue, yellow) and thick ropes. A blue flag with yellow text is visible, featuring a circular logo with the words "HERITAGE CLUB" and "853". To the right, a white sail with a black outline of a boat is hanging. The overall atmosphere is that of a well-stocked, nautical-themed clothing boutique.

**YOUR VISION IS OUR MISSION!**



# PRODUCTION LINE



## DECIDE YOURSELF!

**Fully Custom:** Manufacturing based on your design, style or sample.  
**Semi Custom:** Choose the product you want from our MW Basics capsule collection and customize it according to your request.  
**Free Design:** If you don't have any design or idea, our design team will design your wishes and styles.



## CHOOSE MATERIAL

After choosing the production method, you should decide on the fabric, accessories, lining, labels and other details of the products.



## PRICING

Once deciding on all the materials, we will make calculation and give you the most effective price offer.



## DESIGNING

After you have accepted our cost estimate, we will make the design you want and create the cut construction.



## CREATING SAMPLES

After confirmation of the design, we will make a sample or sample set, which includes all sizes of your order 1x and send it to you. No changes will be accepted after you confirm it.



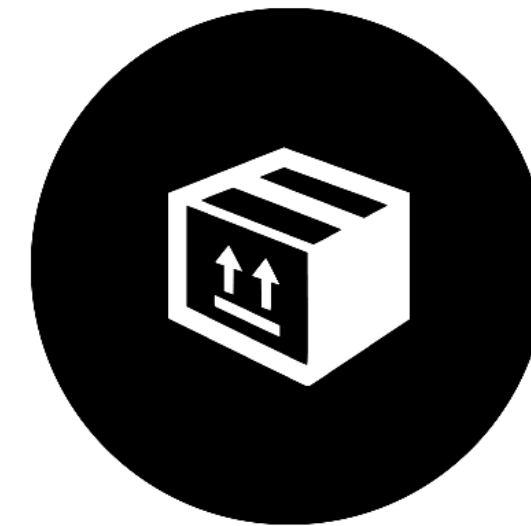
## LET'S START MANUFACTURING

Now we can start production and place your order within the time agreed upon.



## INSPECTION

Our inspection team constantly checks the production at the beginning, during and at the end of the production process.



## DELIVERY YOUR ORDER

After everything has been completed, we will deliver your order to you using the jointly agreed shipping method.





# WIDE *RANGE* OF PRODUCTION + CATEGORIES





A photograph of a clothing store showroom. The background is filled with various nautical-themed flags, including one with 'RAM', another with a yellow 'N' on a blue field, and a red flag with a white 'X'. A sign for 'RUCK & MAUL' is visible, featuring a circular logo with 'RUGBY HERITAGE CLASSICS 1823 TIGHT-WEAVE'. In the foreground, there are clothing racks with items like a yellow jacket and blue trousers. A mannequin is seated on a stool on the left. The right side of the image is darkened and contains white text.

**+ YOU CAN TAKE  
A CLOSER LOOK AT THE  
PRODUCT RANGE  
IN OUR SHOWROOM  
BY VISITING US.**





**+**  
**MARKAWELL**





# MARKA WELL

LEATHER JACKET PRODUCTION



# HANDMADE LEATHER JACKET **PRODUCTION**

ARE YOU INTERESTED IN HANDMADE LEATHER JACKETS **WITH FIRST-CLASS CRAFTSMANSHIP**

AND GREAT VARIETY OF LEATHER TYPES AND QUALITIES?

FURTHERMORE IS IT IMPORTANT FOR YOU IF THESE JACKETS CONVINCED YOU WITH THEIR INDIVIDUAL STYLES  
AND THEY ARE MANUFACTURED WITH YOUR OWN LABEL?

**THEN MARKAWELL** CAN OFFER YOU  
**EXACTLY THE RIGHT SOLUTION**







# ABOUT US

Markawell was founded in 2014 by Ertugrul Köse as a German / Turkish Production & Sourcing company in Bursa-Turkey to support, optimize and serve start-up fashion brands, SMEs, young entrepreneurs, e-commerce retailers and global brands from all over the world in their procurement and production requirements.

Markawell is a versatile company that is responsible, among other things, also production of high quality leather jackets. We are ready to meet your needs and produce the appropriate leather jackets for your fashion Label with our partners consisting of passionate craftsmen and skilled workers with an experience of more than 20 years in the manufacturing of handmade leather jackets and fur coats and also of young and dynamic designers who always lookout for the latest trends and fashion developments.

We handle the entire process of the supply chain from starting with your ideas, designing models, procuring fabrics, creating pattern designs, making sample parts and sample sets, producing fast fashion and capsule collections, quality control assessments to organize the delivery of products to the POS of our customers.

We offer you a comprehensive production solution with a range of services and above all, see each project as a partnership in which quality meets perfection.







# CUT CONSTRUCTION

**WE MAKE GREAT VALUE ON IDEAL CUTTING!**

We work with specialized research institutions around the world to maintain a perfect cut construction. Because we can only start the production by constantly adapting and optimizing the cut samples according to the geographical anatomy of the end users. For this purpose, we are guided by special anatomical specifications for men and women in the EU as well as in the USA, Russia and Asia.



## FIRST CLASS

For the production of our Leather Jackets we use lamb leather, cow leather as well as lambskins and sheepskins which tanned with various tanning methods, several other desirable furs and also first-class accessories like zippers, buttons and etc.

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# INNOVATION

We have adapted to new circumstances concerning the production process in order to achieve the best possible result for our customers. For that means we have created the fast-manufacturing - and express-delivery-system - a new, revolutionary way of thinking and action to respond even more flexibly to individual demands.

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# OUR SERVICES



## CREATE YOUR INDIVIDUAL COLLECTION WITH US

We have 3 custom-made options for you: **1. Fully Custom:** Manufacturing your product based on your design, style or sample. **2. Semi Custom:** Manufacturing based on our style and design with your label. **3. Free Design:** If you don't have any design or idea, our construction and design team will design your wishes and styles only for you.

## SELECTION OF 300 DIFFERENT STYLES

You will get access to our product picture database and choose the jackets you want to have been manufactured with your label among 300 different styles offered. Of course, we can change everything like lining, leather type, colour, zippers, buttons and etc. due to your request.













# NUMBERS

MINIMUM ORDER QUANTITY

3

SUPPORTED LANGUAGES

DE - EN - IT - RU - AZ - TR

6

4000

PRODUCTION CAPACITY PER MONTH

15

BUSINESS DAYS COMPLETING YOUR  
ORDER UP TO 100 PCS

100%

OPEN EAR FOR YOUR  
IDEAS OR WISHES

MARKAWELL



# MARKAWELL

• LEATHER JACKET PRODUCTION •



**THE IMPLEMENTATION OF YOUR IDEAS & VISION IS OUR MISSION!**



# SOCIAL MEDIA



• Markawell Limited Company

[www.markawell.com](http://www.markawell.com)

## INTERNATIONAL B2B SALES

**Founder / CMO**

Ertuğrul Köse

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**Business Development Manager**

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## COMPANY DETAILS

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2021



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